

Swiss Universities Competing in a Global Playing Field

1st Metrobase1 Roundtable Discussion with Members of
Swiss Federal Parliament and State Representatives

August 18, 2010

Liestal

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13 Requests to Federal and Cantonal Authorities and Universities (1)

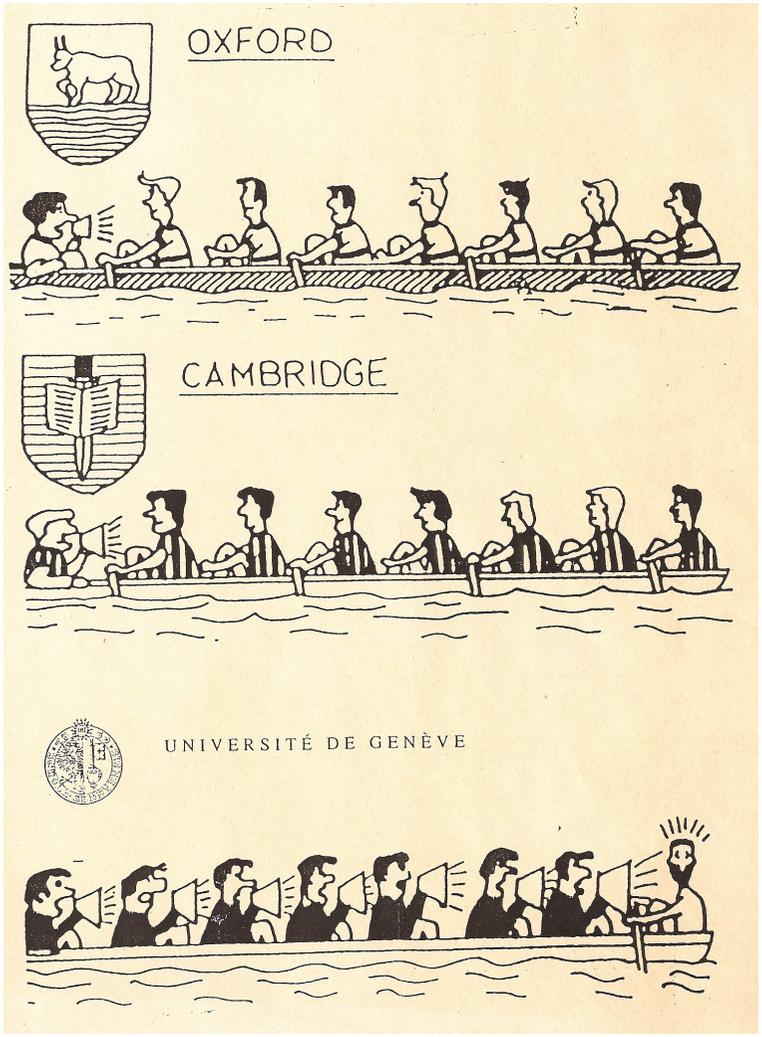
Excellency - The Ultimate Objective in Higher Education and Research

1. Avoid a leveling effect of the Tertiary Sector in Switzerland through the new Federal Law on University Promotion and Coordination
2. Significant and steady increase of funding by the public sector. Investments pay off
3. Introduction of output oriented parameters for determining the base funding of public universities
4. Elimination of stifling fiscal barriers regarding private giving and donations to universities including their endowments at the Federal as well as Cantonal level
5. Transfer of ownership of all properties from the Federal/Cantonal Governments to the universities
6. Free selection of students on the Masters level by the universities according to internal criteria

13 Requests to Federal and Cantonal Authorities and Universities (2)

7. Independent fixing of tuition by the universities within a nationally set bandwidth combined with a proportional expansion of scholarships and subsidized loans
8. Independent fixing of tuition for foreign students (non EU) in connection with scholarships offered by each university
9. Hiring of the world's best scientists independent of Federal or Cantonal pay scales. Feasibility made case by case by the hiring university
10. Systematic promotion of the brand "Education Switzerland". Establishment of a National Promotion Agency such as Swiss Tourism as well as the establishment of globally active alumni organizations
11. Outreach Program into secondary education by the universities in order to offset a lagging interest of the 15-year old
12. Establishment of two National Incentive Programs at the Masters and Ph.D. level in order to stimulate international mobility and entrepreneurship/know-how transfer
13. Establishment of an Executive Education Program for current and future university executives

Finally



Thank you!

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